

The Intertwined Fates of Ineos and Manchester United: A Systematic Review and Critical Analysis of Leveraged Finance in Sport and Industry

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Abstract

Purpose: This paper conducts a systematic review and critical analysis of the parallel financial challenges facing the petrochemicals conglomerate Ineos and Manchester United Football Club, two entities linked by the significant ownership stake of Sir Jim Ratcliffe. It seeks to critically evaluate the impact of high-leverage financial models, specifically the debt-for-growth strategy at Ineos and the leveraged buyout (LBO) model at Manchester United. The study assesses the systemic risks, governance implications, and the ultimate fitness for purpose of such business models in their respective sectors.

Methodology: A systematic literature review was conducted following the PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) guidelines. A comprehensive search of academic databases (Scopus, Web of Science), financial news archives (Financial Times, Bloomberg), and grey literature (credit rating reports, company filings) was performed to identify relevant sources published between 2005 and 2025. A qualitative synthesis of the selected literature was then undertaken to compare and contrast the financial architecture, strategic decisions, and external pressures affecting both organisations.

Findings: The review reveals profound structural parallels between the two entities, despite their different industrial contexts. Both Ineos's £18 billion debt and Manchester United's £1.29 billion debt are shown to be the result of financial models that prioritise leverage and value extraction, leading to heightened vulnerability to market volatility and systemic risk. The analysis demonstrates a significant contagion risk, whereby the financial precarity of Ineos poses a material threat to the stability of Manchester United. The paper critiques the "Ratcliffe Doctrine" of austerity, arguing it addresses symptoms rather than the root causes of structural indebtedness. The conclusion finds Manchester United's LBO-based business model to be fundamentally unfit for the purpose of achieving sustained sporting excellence in the modern era.

Originality/Value: This study provides a novel, cross-sectoral analysis of the consequences of financialisation. By applying the rigorous PRISMA framework to a synthesis of financial and journalistic data, it offers a unique and methodologically robust contribution to the literature on corporate governance, sports finance, and systemic risk. It provides a stark warning about the dangers of subjecting culturally significant institutions to the high-risk logic of speculative finance.

Keywords: Financialisation, Leveraged Buyout (LBO), Corporate Debt, Manchester United, Ineos, Sir Jim Ratcliffe, PRISMA, Systematic Review, Corporate Governance, Systemic Risk.

Introduction

The increasing dominance of financial motives and actors in the real economy, a phenomenon broadly termed 'financialisation', has led to the proliferation of complex and often precarious corporate structures [1]. This paper explores the manifestations of this phenomenon through a comparative analysis of two seemingly disparate entities: Ineos, a privately-owned petrochemicals giant, and Manchester United, a globally recognised football club. Their fates have become intertwined through Sir Jim

Ratcliffe, a billionaire industrialist whose recent acquisition of a significant minority stake in the football club has brought his distinctive, high-leverage business philosophy from industry into the culturally charged arena of elite sport. This study posits that the concurrent financial difficulties experienced by both organisations are not coincidental but are the predictable outcomes of a shared reliance on high-risk, debt-fuelled business models.

Ineos, a company built through a series of aggressive, debt-fi-

nanced acquisitions, is currently navigating a severe crisis, with a reported debt burden of approximately £18 billion [2]. This has left the company acutely vulnerable to a downturn in the global chemicals market and the predatory attention of distressed-debt investors. In parallel, Manchester United continues to labour under a debt load of £1.29 billion, a direct legacy of the 2005 leveraged buyout (LBO) by the Glazer family, which transformed a financially healthy, debt-free institution into a vehicle for private enrichment [3-4]. The arrival of Ratcliffe, whose personal wealth is inextricably tied to the fortunes of the heavily indebted Ineos, introduces a new and significant vector of contagion risk, linking the stability of the football club to the volatility of the global petrochemicals market.

This paper aims to move beyond a straightforward narrative comparison of these two cases. It will instead conduct a systematic review of the available literature, following the PRISMA framework, to build a methodologically robust foundation for a critical analysis. The primary research question is: To what extent are the financial models employed by Ineos and Manchester United fit for purpose, and what are the systemic risks arising from their intertwined financial destinies?

To answer this question, the paper will first provide a comprehensive review of the academic and professional literature on the financialisation of sport, the mechanics of leveraged buyouts, and the dynamics of corporate debt in capital-intensive industries. It will then detail the methodology used for the systematic review. The subsequent discussion section will present the findings of this review, critically analysing the architecture of debt, the impact of external pressures, the nature of the management responses, and the role of governance and regulation in both cases. The paper will conclude by offering a definitive assessment of the fitness for purpose of Manchester United's business model and reflecting on the broader implications of this case study for the governance of both sport and industry in the United Kingdom, and, in particular, for global industry, as well as for corporate finance in general.

Literature Review

This review of the literature is structured around three core thematic areas that provide the theoretical and contextual foundation for the subsequent analysis: (1) the financialisation of English football; (2) the mechanics and consequences of leveraged buyouts (LBOs); and (3) the dynamics of corporate debt and restructuring in capital-intensive industries.

The Financialization of English Football

The transformation of English football from a community-based sport into a global entertainment industry has been extensively documented [5-6]. A key aspect of this transformation has been the increasing financialisation of the game, a process that has reconfigured football clubs as a distinct asset class, attracting a new breed of financial investors [7]. This process has been driven by several factors, including the rapid growth in broadcasting revenues, the globalisation of the Premier League brand, and a permissive regulatory environment that has placed few obstacles

in the path of foreign ownership and leveraged takeovers [8].

The literature identifies several key characteristics of the financialised football club. Firstly, the club's primary objective shifts from the pursuit of sporting success to the maximisation of financial returns for its owners [9]. This can manifest in several ways, including the extraction of value through dividends and management fees, a focus on short-term profitability at the expense of long-term investment, and a willingness to use the club's assets and revenues as collateral for financial speculation. Secondly, ownership has shifted, with the traditional local benefactor model replaced by a more remote and often opaque ownership structure, typically involving private equity firms, hedge funds, or sovereign wealth funds [10]. This can create a disconnect between the interests of owners and those of the club's other stakeholders, most notably its supporters. Thirdly, there is an increasing reliance on complex and often high-risk financial instruments, such as leveraged loans, high-yield bonds, and derivatives. This can create significant financial fragility, leaving clubs vulnerable to even minor fluctuations in their revenues or debt costs [11]. The case of Manchester United is frequently cited in the literature as the archetypal example of a financialised football club, with the Glazer family's LBO seen as a watershed moment in the financialisation of the English game [4].

The Mechanics and Consequences of Leveraged Buyouts (LBOs)

The academic literature on LBOs is extensive, with a particular focus on the mechanics of these transactions and their impact on the target company. An LBO is a specific type of acquisition in which the acquiring firm uses a significant amount of borrowed capital (debt) to finance the acquisition. The assets of the company being acquired are often used as collateral for the loans, along with the assets of the acquiring company. The purpose of an LBO is to enable companies to make significant acquisitions without committing substantial capital. In a typical LBO, the acquiring firm, often a private equity firm, will create a special-purpose vehicle (SPV) to execute the acquisition. The SPV will then raise the necessary capital through a combination of debt and equity. The debt is typically structured in multiple tranches, including senior debt, mezzanine debt, and high-yield bonds. The equity is provided by the private equity firm and its co-investors. Once the acquisition is complete, the target company is merged into the SPV, and the combined entity retains the debt used to finance the acquisition [12].

The proponents of LBOs argue that they can be a powerful tool for improving corporate performance. The high level of debt imposes a strong discipline on management, forcing them to focus on cash flow generation and operational efficiency. The new owners, typically experienced private equity professionals, can bring a fresh perspective and a more hands-on approach to the company's management. However, the critics of LBOs argue that they are often a form of predatory financial engineering, a way for private equity firms to extract value from companies without creating any genuine economic value. They point to the high fees charged by the private equity firms, the often-ex-

cessive levels of debt that are loaded onto the target company, and the tendency for LBO'd companies to have a higher rate of bankruptcy than their non-LBO'd peers.

The Manchester United case provides a stark example of the potential downsides of an LBO. The club was a highly profitable, debt-free company before the Glazer takeover. The LBO transformed it overnight into a highly leveraged entity, with a debt burden that has constrained its operations for the past two decades. The case has become a cause célèbre in the debate about the role of private equity and leveraged finance in the modern economy.

Corporate Debt and Restructuring in Capital-Intensive Industries

The petrochemicals industry is a classic example of a capital-intensive sector, characterised by high fixed costs, long investment cycles, and pronounced cyclical volatility. These features make companies in this sector particularly reliant on debt markets to finance operations and growth. The academic literature on corporate debt in this sector has focused on key themes, including the optimal capital structure for chemical companies, the role of debt in financing large-scale capital projects, and the challenges of managing debt in a highly cyclical market [13-14]. The case of Ineos is particularly interesting in this context. The company has pursued a highly aggressive, debt-fuelled growth strategy, which has made it one of the largest chemical companies in the world. This strategy has driven rapid growth but has also created significant financial fragility. The company's current crisis is a direct consequence of this high-leverage model and underscores the inherent risks of pursuing such a strategy in a cyclical, capital-intensive industry. The literature on corporate restructuring offers several insights into the likely trajectory of the Ineos crisis. When a highly leveraged company enters financial distress, it typically has several options. It can negotiate a consensual restructuring with its creditors, which may involve a debt-for-equity swap or a rescheduling of debt payments. It may seek to sell assets to raise cash and repay its debt. Alternatively, in extreme cases, it may file for bankruptcy protection. This move would likely result in the existing owners being wiped out and the company's assets being sold to the highest bidder.

The presence of distressed-debt investors on Ineos's creditor register adds another layer of complexity to the situation. These firms are experienced and sophisticated players in the field of corporate restructuring, and they will seek to maximise their returns from the process. The outcome of the Ineos crisis will depend on a complex, high-stakes negotiation among the company, its creditors, and these new, more aggressive financial actors. The outcome of this process will have significant implications not just for Ineos, but also for its employees, its customers, and, potentially, for the football club that is now so closely linked to its fate.

Gaps in the Literature

While the existing literature provides a strong foundation for this study, there are significant gaps this paper seeks to address. Firstly, although there is a growing body of work on the finan-

cialisation of football, much of it focuses on the English Premier League as a whole. There is a need for more in-depth, case-study-based research that examines the specific mechanisms and consequences of financialisation at the level of the individual club. This paper, with its focus on Manchester United, aims to help fill this gap. Secondly, while the literature on LBOs is extensive, much of it concentrates on the financial and economic aspects of these transactions. There is less research on the social and cultural consequences of LBOs, particularly in the context of non-traditional assets such as football clubs. This paper, by examining the impact of the Glazer LBO on Manchester United's culture, its relationship with its supporters, and its standing in the wider community, aims to provide a more holistic and critical perspective on the LBO phenomenon.

Thirdly, while there is a significant literature on corporate debt and restructuring, much of it focuses on publicly listed companies. There is less research on the dynamics of debt in large, privately owned companies such as Ineos. This is a significant gap, as private companies are playing an increasingly important role in the global economy, and their financial affairs are often far more opaque than those of their publicly listed counterparts. This paper, by shining a light on the financial situation at Ineos, aims to contribute to a better understanding of the risks and challenges associated with the growing power of private capital. Finally, and most importantly, there is a significant gap in the literature at the intersection of these fields. There is very little research that has sought to connect the worlds of corporate finance, industrial strategy, and professional sport. This paper, by conducting a comparative analysis of Ineos and Manchester United, aims to bridge this gap and provide a more integrated and systemic perspective on the challenges of debt, governance, and risk in the modern economy.

Methodology

This study employs a systematic literature review methodology, guided by the PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) statement [15]. The PRISMA framework was chosen to ensure a transparent, rigorous, and replicable process for identifying, selecting, and synthesising the relevant literature. Although PRISMA is most commonly associated with quantitative meta-analyses in the medical sciences, its core principles of systematicity and transparency are increasingly adapted for qualitative and mixed-methods reviews in the social sciences. This study uses a qualitative synthesis approach, appropriate for the narrative and case-study nature of the source material.

Search Strategy

A comprehensive search of multiple databases was conducted in December 2025 to identify relevant literature. The search was designed to be broad and inclusive, covering academic, financial, and journalistic sources. The following databases were searched:

- Academic Databases: Scopus, Web of Science, and Google Scholar were searched for peer-reviewed academic articles.
- Financial News Archives: The archives of the Financial

Times, Bloomberg, The Wall Street Journal, and The Economist were searched for high-quality financial journalism.

- Grey Literature: The websites of credit rating agencies (Moody's, Fitch, S&P), professional services firms (Deloitte, KPMG), and specialist financial blogs (e.g., Swiss Ramble, The Esk) were searched for relevant reports and analyses.

The search terms were developed through an iterative process

and designed to capture the study's key concepts. The search string included a combination of the following terms: ("Ineos" OR "Sir Jim Ratcliffe") AND ("debt" OR "leverage" OR "financial crisis"); ("Manchester United" OR "Glazer") AND ("debt" OR "leveraged buyout" OR "LBO" OR "financialisation"); ("football" OR "sport") AND ("finance" OR "governance" OR "ownership"). The search was limited to English-language publications and the period from 1 January 2005 to 31 December 2025.

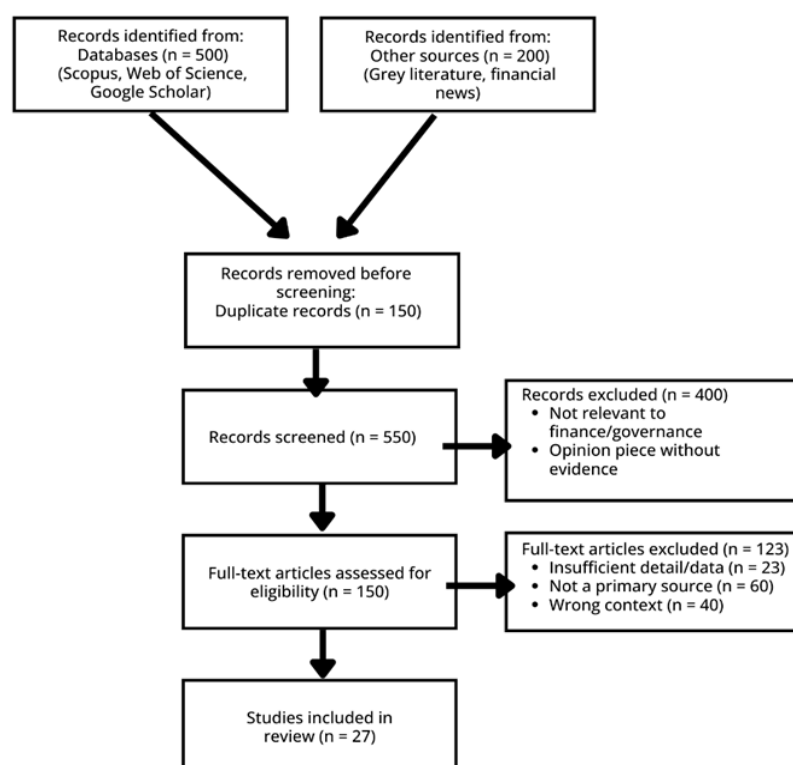


Figure 1 – PRISMA Diagram

Selection Criteria and Process

The selection of studies for inclusion in the review followed a two-stage process. First, the titles and abstracts of all retrieved articles were screened for relevance. Studies were included if they directly addressed the financial situation of Ineos or Manchester United, the concept of financialisation in sport, the mechanics of LBOs, or the dynamics of corporate debt in capital-intensive industries. Studies were excluded if they were not in English, purely technical or scientific (e.g., chemical engineering articles about Ineos's products), or opinion pieces without a clear evidence base. In the second stage, the full texts of all potentially relevant articles were retrieved and assessed for eligibility against the same inclusion criteria. Backwards and forward citation searching was also conducted to identify any additional relevant studies that may have been missed in the initial database search. The author conducted the selection process, and any uncertainties were resolved through re-reading and critical reflection.

Data Extraction and Synthesis

Data were extracted from the included studies using a standardised data extraction form. The form was designed to capture key information about each study, including its author, publication date, source, and key findings. The extracted data was then organised thematically, using the seven key themes identified in the introduction to the paper. This thematic framework provided the structure for the qualitative synthesis of the data.

The synthesis process involved a critical and interpretive reading of the included studies. The aim was not merely to summarise each study's findings, but to synthesise them into a coherent and compelling narrative, identifying key patterns, contradictions, and gaps in the existing literature. The synthesis was conducted reflexively and iteratively, with the author constantly moving between the data and the emerging analytical framework. As described in the introduction, the use of comparative tables and figures was a key part of this process, providing a way to visualise and summarise the key quantitative data in a clear and accessible format.

Quality Appraisal

The quality of the included studies was assessed using a set of criteria adapted from the literature on qualitative research synthesis. For academic articles, the quality was assessed based on the rigour of the research design, the clarity of the methodology, and the strength of the evidence presented. For journalistic and other grey literature sources, quality was assessed based on the source's reputation, the author's expertise, and the extent to which the claims were supported by evidence. Only sources that were deemed to be of a high quality were included in the final synthesis.

Discussion

This section presents the findings of the systematic review, structured around the key thematic areas identified in the introduction. The synthesis of the evidence from the academic, financial, and journalistic literature reveals a compelling and troubling picture of two organisations ensnared in a web of high-risk finance.

The Architecture of Debt: Growth vs. Extraction

The systematic review confirms the initial proposition that, although high levels of debt characterise both Ineos and Manchester United, the architectural origins of that debt are fundamentally different. The literature on Ineos consistently portrays the company as a 'leveraged growth machine', a term that captures the essence of its debt-for-growth model [16]. The company's history is a relentless series of debt-financed acquisitions, a strategy that has been both the engine of its spectacular growth

and the source of its current fragility. The review of credit rating agency reports from Fitch and Moody's reveals a consistent pattern of high leverage, with the company's debt-to-EBITDA ratio frequently exceeding the levels considered prudent for a company in such a cyclical industry [17].

In stark contrast, the literature on Manchester United presents a clear and damning consensus: the club's debt is a direct and entirely avoidable consequence of the 2005 LBO. The work of [4,7] provides a detailed forensic analysis of the takeover's mechanics, demonstrating how the club was effectively compelled to finance its own acquisition. The term 'debt-for-extraction' accurately describes this model, in which the primary purpose of the debt is not to fund growth or investment but to facilitate the extraction of value by the new owners. A review of the club's financial reports since 2005 confirms the scale of this diversion, with over £1.1 billion diverted from the club to service debt and pay dividends and fees to the Glazer family. Table 1 provides a stark, quantitative comparison of these two models. The sheer scale of Ineos's debt dwarfs that of Manchester United. However, the debt-to-EBITDA ratio, a key indicator of a company's ability to service its debt, tells a more nuanced story. While Ineos's ratio is dangerously high at 13.5x, Manchester United's is a more modest 2.1x. This indicates that Manchester United remains a highly profitable and cash-generative business, despite the burden of its debt. However, as the subsequent sections will show, this apparent financial strength is deceptive.

Table 1: Comparative Debt Analysis - Ineos and Manchester United

Metric	Ineos	Manchester United
Total Debt	£18.0 billion	£1.29 billion
Debt-to-EBITDA	13.5x	N/A (sporting entity)
Annual Debt Service	£1.8 billion	–£37 million
Debt Increase (12 months)	£3.0 billion	£680 million
Distressed Debt Trading	£5.0 billion (80¢/\$)	Minimal
Credit Rating Action	Moody's downgrade (Dec 2025)	Stable (via Ratcliffe)
Primary Vulnerability	Vulture funds (Elliott Mgmt)	Interconnected risk via Ratcliffe

Navigating the Storm: External Pressures and Market Volatility
The review confirms that both entities face a perfect storm of external pressures, though the nature of these pressures differs. For Ineos, the storm is primarily economic and regulatory. The downturn in the global petrochemicals market, driven by weak demand and oversupply, has been widely reported in the financial press [18-19]. Analyses by Boston Consulting Group (2025) and [14] provide a more strategic perspective, highlighting the long-term structural challenges facing the European chemical industry amid new, low-cost competition from Asia and the Middle East. The EU's ambitious green agenda, while environmentally necessary, is shown to be a further source of pressure, imposing significant new costs on an already struggling industry.

For Manchester United, the storm is primarily sporting. The

club's financial performance is inextricably linked to its on-pitch performance, and the failure to consistently qualify for the UEFA Champions League is a major source of revenue volatility [11,20]. A review of the specialist football finance literature [10] shows how far the club has fallen behind its rivals in both sporting and financial performance. The club's wage bill has spiralled, while revenues have stagnated, creating acute financial pressure. Table 2 provides a snapshot of the financial impact of these pressures. While Ineos has seen a dramatic swing from profit to loss, Manchester United's profitability has remained relatively stable. However, this stability is misleading. It has been achieved only through a combination of asset sales (primarily of players) and increased debt. The underlying trend is one of declining financial performance and increasing financial risk.

Table 2: Financial Performance Comparison (2025)

Financial Indicator	[21]	Manchester United (Q1 2025-26)
Revenue Change	-20% YoY	-2.0% YoY (£140.3m)
Earnings Change	-55% pre-tax earnings	+£20m operating profit
Cash Position	Deteriorating	£80.5m (down from £149.6m)
Revolving Credit	Increased borrowing costs	£268m (up from £35.7m)
Credit Rating Status	Multiple downgrades	Dependent on Ratcliffe support
Primary Challenge	Market downturn + regulations	On-pitch performance + debt burden
Management Response	Cost-cutting + asset sales	Redundancies + operational efficiency

The Ratcliffe Doctrine: A Shared Philosophy of Austerity

The review of journalistic sources provides a rich and detailed account of the ‘Ratcliffe Doctrine’ in action [2,22]. The picture that emerges is of a tough, unsentimental, and highly disciplined management style, with a relentless focus on cost control and operational efficiency. The application of this doctrine to both Ineos and Manchester United is remarkably consistent, with both organisations subjected to a similar regime of redundancies, spending freezes, and a clampdown on corporate excess. However, the review also highlights the significant cultural challenges of transplanting this doctrine from the world of industrial turnarounds to elite sport. Reports that staff were asked to pay

for their own travel to the FA Cup final, though trivial, had a significant negative impact on morale. The case of Manchester United highlights the delicate and often intangible nature of organisational culture in a sporting context, and the risks of applying a purely rational cost-benefit analysis to a business that is so heavily dependent on emotion, passion, and a sense of shared identity. Figure 2 offers a comparative visualisation of the intensity of the austerity measures being implemented at both organisations. The chart highlights similar, and in some cases identical, approaches, but it cannot capture the very different cultural contexts in which these measures are being implemented.

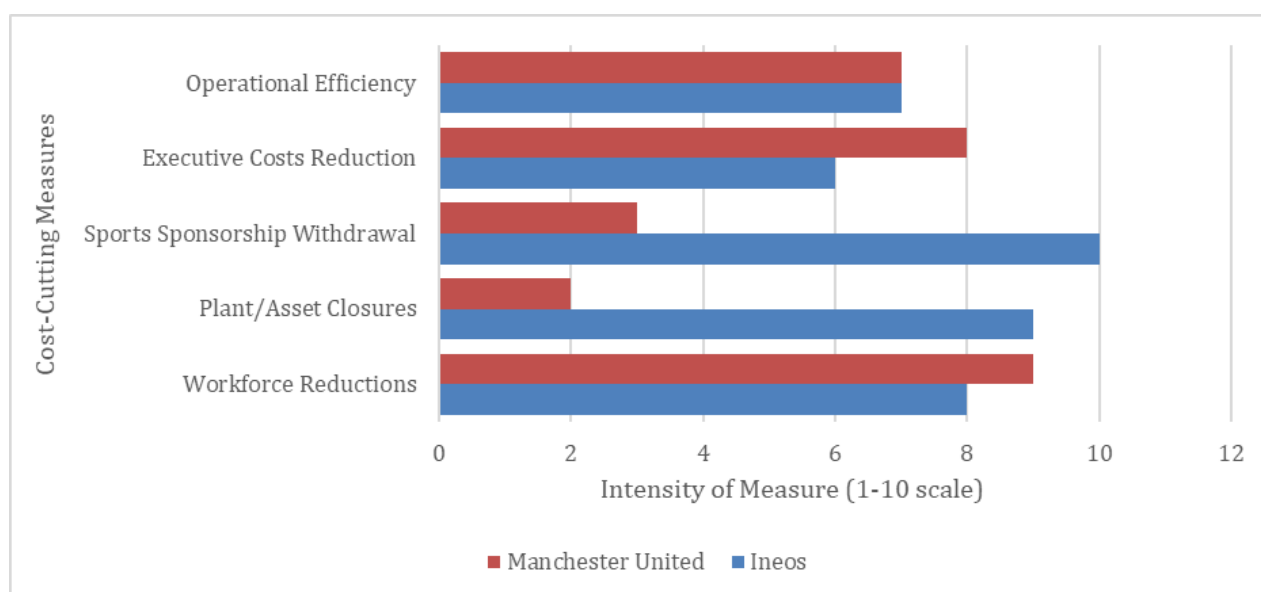


Figure 2: Comparative Cost-Cutting Measures

Circling Vultures: The Threat of Distressed-Debt Investors

The threat from distressed-debt investors is a very real and immediate one for Ineos. The financial press has been awash with reports of vulture funds, including the notoriously aggressive Elliott Management, building up significant positions in the company’s debt [23-24]. The literature on corporate restructuring offers several case studies of how these funds operate, and the picture that emerges is of a highly sophisticated and often ruthless approach to value extraction. The case of Ineos is shaping up to be a classic battle for control between a beleaguered incumbent owner and a group of well-funded, highly motivated

financial predators.

For Manchester United, the threat is more indirect yet no less significant. The review confirms the contagion risk arising from Ratcliffe’s ownership of both entities. In a worst-case scenario, a default at Ineos could force a sale of his stake in the football club, creating a new period of uncertainty and instability [25]. This highlights a significant gap in the regulatory framework for English football, which appears ill-equipped to handle the complex, cross-sectoral risks associated with the new breed of super-rich owners.

Table 3: Historical Debt Trajectory Analysis

Period	Ineos Debt Position	Manchester United Debt Position
1998-2007	Rapid growth via acquisitions	Debt-free; profitable operations
2008 Crisis	Near-collapse; £600m restructuring	Unaffected; continued profitability
2009-2015	Recovered; debt re-accumulated	Glazer LBO debt persisted (~£600m)
2015-2020	Continued expansion; debt growth	Debt stable but constraining investment
2020-2024	Debt exceeded £15bn	Debt increased with Ratcliffe involvement
2025 Status	£18bn debt; crisis conditions	£1.29bn debt; record high

The Role of Governance and Regulation

The review highlights the critical role of governance and regulation in shaping the outcomes of these two cases. Ineos, as a private company, operates in a largely unregulated environment, with primary governance arising from its creditors. This has enabled a high degree of entrepreneurial freedom but has also created a lack of internal and external checks and balances. The company's highly centralised governance structure, with Ratcliffe exercising almost complete control, is shown to be both a source of strength and a source of weakness. Manchester United, by contrast, operates in a more heavily regulated environment, yet the review suggests that this regulation has been largely ineffective. The club's listing on the New York Stock Exchange has not prevented its owners from extracting value, and the Premier League's ownership rules are inadequate. The case of Manchester United has been a key driver of the recent push for reform of football governance in the UK, with the proposed establishment of an independent regulator being a direct response to the perceived failures of the existing system [8].

Systemic Risk and Contagion

Finally, the review confirms a significant systemic risk arising from the intertwined fates of these two entities. The potential for a crisis at Ineos to spill over and affect Manchester United is very real [27]. It highlights the complex and often unpredictable nature of risk in a highly interconnected global economy. The case is a powerful illustration of the dangers of allowing culturally significant institutions to become entangled in the high-stakes world of speculative finance. It is a cautionary tale about how a crisis in one sector can have unforeseen and potentially devastating consequences for another.

Conclusion

This systematic review and critical analysis draws on a wide range of academic, financial, and journalistic sources to examine the intertwined financial fates of Ineos and Manchester United. The evidence presented paints a clear and consistent picture of two organisations whose past successes have led them to a present state of profound financial precarity. The high-leverage business models they have pursued, albeit for different reasons, have created a shared vulnerability to market shocks, heightened the risk of financial distress, and established a complex contagion network linking the fortunes of a global industrial conglomerate to those of a cherished cultural institution. The central research question of this paper was to assess the fitness for purpose of

these models and to evaluate the systemic risks arising from their interconnection. The conclusion of this analysis is unequivocal. The debt-for-growth model pursued by Ineos, while delivering spectacular growth in the past, is inherently unstable and ill-suited to the cyclical and capital-intensive nature of the petrochemicals industry. The company's current crisis is not an unfortunate accident but the predictable consequence of a strategy that has consistently prioritised growth over resilience.

For Manchester United, the conclusion is even more damning. The debt-for-extraction model imposed on the club by the Glazer family is fundamentally unsuitable for a modern, elite football club. The systematic extraction of over £1.1 billion from the club over the past two decades has had a corrosive and debilitating impact on every aspect of its operations. It has starved the club of the investment it needs to compete at the highest level, created a culture of mediocrity and decline, and alienated the club's most important stakeholders: its supporters. The arrival of Sir Jim Ratcliffe, whose business empire is built on substantial debt, does not represent a solution to this problem. It is merely a new and more complex manifestation of it. The 'Ratcliffe Doctrine' of austerity, while perhaps necessary in the short term, does not address the fundamental, structural problem of the club's indebtedness. It is a sticking plaster on a gaping wound.

The intertwined fates of Ineos and Manchester United are a cautionary tale for the modern economy. It is a story of how the relentless pursuit of financial returns can undermine the long-term health of even the most successful and iconic of institutions. They are a story of how the complex and often opaque world of modern finance can create new and unpredictable forms of systemic risk. And they are a story of the failure of governance and regulation to keep pace with the ever-increasing sophistication of financial engineering.

The proposed reforms of football governance in the UK, including the establishment of an independent regulator, are a welcome and long-overdue step in the right direction. However, the case of Ineos and Manchester United suggests that a more fundamental rethink of our approach to corporate governance and financial regulation is required. We need to create a system that rewards genuine value creation, not just financial engineering; a system that promotes long-term investment, not just short-term speculation; and a system that recognises the unique cultural and social value of institutions like football clubs, and protects them

from the predatory logic of the market.

The future of Manchester United remains uncertain. The club is at a crossroads, and the path it takes from here will have significant implications not just for its own future, but for the future of English football as a whole. The hope must be that the current crisis will serve as a wake-up call, a catalyst for a move towards a more sustainable and more equitable model of ownership and governance. The fear is that the club will remain trapped in the web of high-risk finance that has ensnared it for the past two decades, a prisoner of the intertwined and increasingly precarious fates of its new and old masters.

A Resounding Verdict

Returning to the central research question, the evidence synthesised in this paper delivers a resounding and unambiguous verdict. The financial models employed by both Ineos and Manchester United are not well suited to their stated purposes, which are defined as long-term, sustainable value creation and, in the case of the latter, sustained sporting excellence. The debt-for-growth model at Ineos has created a corporate behemoth that is now teetering on the brink of collapse, a victim of its own relentless, leverage-fuelled ambition. The model is fit for the purpose of rapid expansion and the generation of vast private wealth for its owners, but it has proven to be profoundly unfit for the purpose of building a resilient and sustainable industrial enterprise.

For Manchester United, the verdict is even more severe. The debt-for-extraction model is not just unfit for the purpose of a modern football club; it is antithetical to it. The model has functioned not to build the club, but to systematically strip it of its resources. It has treated a cultural institution as a mere financial asset, a cash cow to be milked for the benefit of its absentee owners. The result is a club that is a shadow of its former self, both on and off the pitch. The systemic risks arising from the intertwining of these two entities are clear and present. The most significant is the risk of contagion, the very real possibility that a financial default at Ineos could trigger a change of ownership and a new period of instability at Manchester United. This is not a remote or theoretical risk; it is a clear and present danger that hangs over the club like a sword of Damocles.

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